

Work Group 3

Standards and Skills Development for Business Advisors and Informers

Description

This Work Group has been created to discuss the standards required for business advisors and informers. As the structure of advisory services vary between the different member states, the starting point was to find the least common denominator and to consider such questions as: "Is there a public promotion of advisory services?", "Is there financial support for entrepreneurs?", "What expectations and how much previous knowledge do entrepreneurs have when coming to see an advisor?". The answers to this type of question give an idea of the current structure of advisory services.

Aims and Objectives

On this basis, advice standards and job specifications for advisors and informers will be defined. Additionally, the tools used in the organisations involved will be considered for transferability.

Planned Activities



Following intensive discussions, Work Group 3 will be able to provide the European Union (EU) with results concerning:

- Recommendations for an European-wide valid certification system
- Business Advisors' and Informers' profile
- Recommendations to define a framework for start-up support systems
- Tools: European Entrepreneurial Passport IT system

Outcomes

Accordingly Work Group 3 will be able to release information about the development of an European qualification and certification system for advisors.

Contact

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