



# ON TARGET

## Work Group 1 Outreach and Diagnosis / Profiling

### Description

Work Group 1 is working to enhance the national projects of all members of the transnational 'ON TARGET' network. It aims to analyse the diagnostic tools which are being used with entrepreneurs by the different Development Partnerships (DPs), and then to consider how these tools might be adapted to suit the target audiences of each of the national projects. The results obtained by each of the DPs in Work Group 1 will be transferred through transnational work to national projects.

### Aims and Objectives

To improve our national diagnostic systems for entrepreneurs and our recruiting systems through comparison, discussion and compilation of our existing tools.

### Planned Activities

- Researching existing diagnostic tools and knowledge transfer between transnational partners
- Selecting the best tools from each DP
- Studying the feasibility of applying these tools to specific target audiences
- Studying the feasibility of implementing these tools in national projects

### Outcomes

- Portfolio of diagnostic tools
- Description of target audiences
- Applicability report

### Contact

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